

Lanarkshire Badminton Group

# Working in Partnership

*'To bring people and communities  
across Lanarkshire together through  
badminton'*

[www.lanarkshirebadminton.com](http://www.lanarkshirebadminton.com)

# About Us

Lanarkshire Badminton Group (LBG) is 1 of the 9 regional badminton groups in Scotland that represent Badminton Scotland our national governing body in Lanarkshire. Badminton Scotland was formed in 1911 with the first set of groups created in 1912, restructuring during the 1930s and in 1977 the Groups had been arranged into Upper Strathclyde, North Strathclyde, West Strathclyde, Lothian, Midland, North East, Dumfries & Galloway, Border & Highland. It has thought that shortly after then that Lanarkshire Badminton Group was formed from one of these Strathclyde regions.

Badminton is one of the most popular sports in Scotland which is played within schools both part of primary & secondary curriculum and with high levels of participation in school extra-curricular clubs. Also the sport is a great way for people to improve both physical and mental health. We work with a network of clubs across Lanarkshire with aim of providing welcoming, enjoyable and inclusive places for people in the community to play badminton regularly. Further to this, the sport is played recreationally across almost every sports venue in both North Lanarkshire & South Lanarkshire and we are keen to connect with as many people as possible to enjoy the benefits badminton can bring!



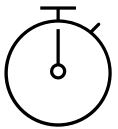
# Fun Facts



Top10/2<sup>nd</sup> biggest participation sport in the world/6<sup>th</sup> in UK – estimated 220 million globally play badminton



The World's fastest racket sport and holds world record for fastest strike in competition at 426 kmph! (264 mph)



Longest rally recorded was 154 shots!



Became an Olympic sport in 1992



Longest badminton match recorded is 124 minutes with the shortest being only 6 minutes!



## DID YOU KNOW?



Badminton, or as it was then called “poona”, was introduced to Britain in the 1860’s by army officers who had returned from the garrison town of Poona in India. In 1873 the Duke of Beaufort held a garden party at his country estate, Badminton, Gloucestershire. A game of “poona” was played, and immediately became popular with the elite of British society. The new party game became known as “the badminton game”.

# What We Do



Lanarkshire Badminton Group (LBG) delivers and supports various opportunities including:

- Organises & delivers local, regional & national competitions for junior & adult players. This includes:
  - 3x Lanarkshire Junior Singles League competitions – Non-ranking
  - Bill Neill Lanarkshire Senior Open – Grade A
  - Lanarkshire U15/19 Junior Championships – Grade A
  - Lanarkshire U13/17 Junior Championships – Grade A
  - Lanarkshire Bonanza – Grade B & C
- Ensures representation of Lanarkshire at Junior County Team Events (Under 18) including U15/18 National Inter-Group and 4x SSBU National Inter-Area Team Event competitions
- Ensures representation at British Senior County Championships (SCC) events and Badminton Scotland National Senior Inter-Group Team Event
- Supports clubs, coaches, players & volunteers involved in badminton across Lanarkshire
- Works in partnership with Badminton Scotland, Local Authorities and other agencies
- Represent and act as a voice for the badminton community in Lanarkshire



# Successes

- ✓ Kirsty Gilmour (Women's Singles World Ranking 21 and TeamGB Olympic team member) & Alex Dunn (Men's Doubles World Ranking 40 and Mixed Doubles 71) both European Championships & Commonwealth Games medalists
- ✓ Senior County Team actively competing in the second tier of the British Senior County Championships
- ✓ Organising and delivering 7 events attracting Circa. 400 entries from across Scotland and beyond
- ✓ Club participation continuing to grow year on year through supporting anyone residing in Lanarkshire to get involved in badminton
- ✓ Website revamp (page views up on average by 42%) and social media platforms increasing our reach and accessibility
- ✓ Fully compliant regarding Safeguarding & Wellbeing



# Objectives

Our objectives directly link into our Group Development Plan:

- Increase and develop club badminton across Lanarkshire
- Continue to deliver events calendar
- In line with Badminton Scotland we aim to increase participation of all ages and abilities
- Develop links with key partners
- Achieve success to as part of British Senior County Championships
- Increase and maximise funding opportunities



# Financial Requirements

Our activities have a financial cost which include:

- Venue Hire – this is required for 7 events
- Equipment – e.g., Shuttlecocks, Printing costs
- Travel, Transport and Accommodation for national events
- County Team Entry Costs – British Senior County Championships, Badminton Scotland Inter-Group, SSBU Inter Area
- Kit – t-shirts for Junior & Senior County Teams and Volunteers
- Development – Developing and sustaining activities including competition/tournaments and supporting new initiatives such as club activity and schools' development



# Sponsorship Opportunities

- We would welcome open discussions with you about the various sponsorship opportunities available. These can be tailored to suit the needs of your business
- Don't hesitate to get in touch with the team at [lanarkshirebadders@hotmail.com](mailto:lanarkshirebadders@hotmail.com) or contact us via social media





"I don't train,  
I train"



# Benefits

As a sponsor there are various benefits to your company:

- Association with a community organisation in the Lanarkshire region
- Engage with new audiences
- Increase brand visibility and exposure at National, Regional and Local levels
- Significant contribution to local communities and the health and wellbeing of residents in Lanarkshire
- Association with a strong Olympic and Commonwealth Games Sport



# One-time Donations

If you are passionate about supporting badminton in Lanarkshire we would be happy to discuss one off donations without sponsorship, you can do this via the website on the homepage by clicking the 'Donate' button or get in touch with the team at [lanarkshirebadders@hotmail.com](mailto:lanarkshirebadders@hotmail.com) or social media

Alternatively, we would be grateful for any in kind donations which may include:

- Food or drink for catering at events
- Trophies/Medals
- T-shirts or equipment
- Shuttlecocks



# Contacts

## Group Committee:

- Group Convenor  
Jill Smith
- Secretary  
Sam Johnson
- Treasurer  
Frank Turnbull
- Child Wellbeing & Protection Officer  
Pam Casey
- Tournament Convenor  
Frank Turnbull
- Junior County Team Coordinator  
Jill Smith
- Senior County Team Coordinator  
Kirsten Berry
- Digital & Media Coordinator  
Euan Murray
- LASBA Representative  
Hugh Ainsley
- Committee Member  
Paul Rossi
- Committee Member  
Alan Steel



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[lanarkshirebadders@hotmail.com](mailto:lanarkshirebadders@hotmail.com)



@Lanarkshire-Badminton-Group-  
616331519020871



@BaddersLanGroup



@grouplanarkshirebadminton